

SIGNÉ THOMAS



PROFESSIONAL SUMMARY

Insightful and devoted economics instructor, content developer, analyst, and speaker with over four years of hands-on experience and a dynamic range of specialties including economic freedom initiatives, event management, fundraising, and public speaking. Proactive team member who assisted in the content development of 27 economics and personal finance course modules and presented at six national/international conferences. Enthusiastic, astute, willing to take the lead, and always gracious.

EDUCATION

Florida State University (FSU), Tallahassee, FL
Masters in Applied Economics (August 2014)
Bachelor of Arts in Economics and International Affairs (May 2013)

Magna Cum Laude, Honors Program,
President's List, Dean's List, Markets & Institutions
Certificate (Economics Specialized Studies)

BY THE NUMBERS

Contributed to **8** books/
papers/academic readings

Assisted in the content
development of **27**
course modules
for economics and
personal finance

Data collection, research,
and graphic design for **14**
exhibits in *Common Sense
Economics* (3rd edition)

Increased Facebook
followers of Common
Sense Economics page
by over **130** percent

Have instructed/
co-instructed over **280**
educators in online setting
and over **180** students in
an online or seated setting

Presented at **7** national/
international conferences

TECHNICAL SKILLS

★★★★★ Mastery in Microsoft Word,
Excel, PowerPoint, and Stata.

★★★★ Proficient in Prezi and the
learning management systems of
Blackboard, Canvas, and Moodle.

★★★ Familiar with REMI, Gretl, and
Matlab.

★★★ Capable with Illustrator,
Photoshop, and InDesign.

WORK EXPERIENCE

**Common Sense Economics (CSE), The Stavros
Center for the Advancement of Free Enterprise and
Economic Education, Tallahassee, FL**
CSE Project Director (Summer 2014 – Present)

*CSE is an economics and personal finance curriculum aimed
at non-economics majors.*

Teaching responsibilities:

- + Co-instructor with Dr. James Gwartney for FSU's Principles of Micro and Principles of Macro seated classes (both regular and Honors sections).
- + Instructor for the online CSE 1000 (CSE for Life) Educators course. This course teaches high school/college educators how to promote basic economic and personal finance literacy.
- + Instructor for the online CSE 1000 Homeschoolers course.

Outside of teaching, duties include:

- + Collaborate with Dr. James Gwartney to coordinate program initiatives and projects. Role includes but is not limited to teaching, marketing, course development and curriculum design (for CSE 1000, 1001, and 1002), data collection and record keeping, correspondence with CSE adopters, managing social media, manuscript research and content provider for Common Sense Economics (3rd edition) textbook, and course building in online course learning management systems. Proficient in three systems: Canvas, Blackboard, and Moodle.
- + Manager of intern program at the FSU Stavros Center.
- + Content reviewer and manuscript editor of the *Economics: Private and Public Choice* (16th edition) textbook.
- + Liaison to the presenters of the Stavros Center's annual Creative Teaching Ideas Workshop. Assist event-planning, transportation, and housing.

FOX News (Stossel show on FBN), New York, NY
Media Intern (Summer 2013)

Provided show/segment research. Monitored online presence. Assisted with tapings and show guests at FOX News studio in NYC and at FreedomFest 2013 in Las Vegas. Lead production on a show about the economic failure of Detroit.

WORK EXPERIENCE CONT.

Carolina Journal, Raleigh, NC
Journalism Intern (Summer 2012)

Reported for the newspaper and updated their online archive of print articles. Authored numerous articles – six gaining 'Lead Story' status on the front page of the Carolina Journal website.

The UK Parliament, Office of the Right Honorable Sir Malcolm Rifkind MP, London, England
Policy/Research and Communications/ Public Relations Intern (Fall 2011)

Compiled a daily world news for Sir Malcolm to brief him before he chaired Intelligence and Security Committee meetings. Helped constituents and greeted foreign dignitaries.

The James Madison Institute, Tallahassee, FL
Policy/Research Intern (Spring 2011)

Provided research assistance on issues such as tax and education reform, healthcare, government transparency, and property rights. Attended conferences and luncheons with legislators.

Gary Aubuchon, State Representative of Florida, District 74, Cape Coral, FL

Administrative Intern (Summer 2010)
 Assisted with campaign research, scheduling, answering phone calls, and meeting constituents.

RESEARCH AND REPORTING

Working Papers

"Pre and Post Assessment of Economic Reasoning Measurement"

"Negative Shocks, The Media, and Election Outcomes: Evidence From Montana"

Academic Readings

"Why Save?" (2015), co-authored with John Morton, and "Building Wealth Over Time" (2015), co-authored with John Morton and Scott Niederjohn, for Common Sense Personal Finance course

Honors in the Major Thesis at FSU

"How Economic Freedom Impacts Women's Socioeconomic Status" (2013)
 Director of Thesis Committee: Dr. Randall Holcombe

Carolina Journal

Please visit carolinajournal.com to view digitally published work samples. Published for print articles and a review can be found in the July and August 2012 editions.

Liberty Today

Authored a series of articles on experiences as an intern in the UK Parliament, published online in January 2012.

LEADERSHIP EXPERIENCE

Students for America's Military, Inc. (SAM), Tallahassee, FL

Founder and CEO (March 2013 – Present)

Website: www.studentsforamericasmilitary.com
 Facebook: facebook.com/studentsforamericasmilitary

Founder of a social enterprise that is seeking to open chapters at universities across the nation. SAM provides a patriotic forum for students to come together and demonstrate their support for our nation's military members. All branches of the military, past and present, are honored by SAM.

Founder and Director of the First Annual 2LT Justin Sisson 5K, honoring a member of SAM who was KIA. The first 5K had 549 registered runners, over 40 corporate sponsors, more than 140 individual/family sponsors, and raised a net of over \$15,000 for the new Justin Sisson Outstanding Cadet Award – a scholarship foundation in his honor that is awarded to FSU Army ROTC cadets. In 2014, Students for America's Military, Inc. was bestowed membership into FSU's Presidents Club as well as the Robert Strozier Society, for its donation to The Justin Sisson Outstanding Cadet Award fund within the FSU Foundation.

Students for America's Military (FSU chapter)
 Tallahassee, FL

Founder and President (Spring 2010 – 2013)

Website: www.sga.fsu.edu/sam
 Facebook: www.facebook.com/seminoles4soldiers

Founded a successful & sustainable FSU Registered Student Organization, SAM of FSU. Planned, advertised, and implemented all events, meetings, and volunteer trips. Grew club membership to 412 students. Managed over 50 events/fundraisers. Served as a liaison between SAM of FSU and community/campus organizations. Most successful fundraiser raised over \$4,000.

James Madison Institute (JMI), Tallahassee, FL

Selected Member of the JMI Tallahassee Board of Advisors (August 2016-Present)

Help to engage others in the Tallahassee region and act as an ambassador on behalf of JMI in defense of liberty and the promotion of free-market solutions.

Tallahassee JMI Leaders Fellow (2015 – 2016)

Participated in a selective year long program designed to promote the development, knowledge, and networks of under-40-year-old professionals in the state of Florida.

CONTRACTUAL WORK

Teacher Workshop on Economic Freedom of the World – contracted by the Fraser Institute to be the sole instructor of the workshop: *Mississauga, ON, Canada (May 2018); Vancouver, BC, Canada (May 2018)*

Teacher Workshop on Economic Principles – contracted by the Fraser Institute to be the sole instructor of the workshop: *Edmonton, AB, Canada (Nov. 2017)*

Lessons in Economic Freedom – contracted by the Fraser Institute as the content developer of lessons and interactive activities for instructors to use in the classroom (*June 2017*); content of curriculum will also be the basis of a new teacher workshop series on Economic Freedom of the World

Teacher Workshop on Economic Principles – contracted by the Fraser Institute to co-instruct the workshop, *Saskatoon, SK, Canada (May 2017)*

Teacher Workshop on Economic Principles – contracted by the Fraser Institute to co-instruct the workshop, *Mississauga, ON, Canada (Nov. 2016)*

How Markets Work course - contracted by the Intercollegiate Studies Institute (ISI) as the content developer for all curriculum assessments (*Nov. 2016*); also assisted in the creation and production of an economics video series for the course (*Oct. 2017*)

PROFESSIONAL DEVELOPMENT

Association for Private Enterprise Education Conference: *Las Vegas, NV (2018: Presenter); Maui, HI (2017: Presenter); Las Vegas, NV (2016: Presenter); Cancun, Mexico (2015: Presenter); Las Vegas, NV (2014: Attendee)*

Council for Economic Education: *Brooklyn, NY (2017)*

Workshop in Classical Liberal Ideas: Cevro Institute, *Prague and Cesky Krumlov, Czech Republic (2016)*

Economics for Heroes: Wisconsin Veterans Workshop: *Pewaukee, WI (2016)*

FreedomFest Conference: *Las Vegas, NV (2015, 2014)*

Creative Teaching Ideas for Your Basic Economics Course Annual Workshop, *Tallahassee, Tampa, and Miami, FL (2013 – Present)*

Student Veterans of America National Conference: *Orlando, FL (2018, 2013)*

Leadership Institute's Broadcast Journalism Seminar: *Arlington, VA (2013)*

Citizen Watchdog Seminar: *Raleigh, NC (2012)*

Institute for Humane Studies (IHS) – Liberty and Society Seminar: *Wake Forest University, NC (2012)*

Conservative Political Action Conference: *Washington D.C., (2012: Presenter); (2010: Attendee)*

IHS Journalism Seminar: *Bryn Mawr College, PA (2011)*

HIGHLIGHTED ACTIVITIES

Junior League of Tallahassee: Whale of a Sale Committee Member (*2017-18*); External Fundraising Committee Member (*2016-17*)

Advisor for eboard of Students for America's Military of FSU

COLLEGIATE MEMBERSHIPS

FSU Economics Club, FSU College Republicans Club, Gamma Phi Beta Sorority, Phi Theta Kappa Honor Society, Phi Eta Sigma Honors Society, Phi Kappa Phi Honors Society, Golden Key International Honour Society, and Phi Beta Kappa Honors Society, Student Senator within FSU's Student Government Association (Budget Committee)

HONORS AND AWARDS

Bestowed membership into FSU's Presidents Club and the Robert Strozier Society (*2014*)

Inaugural Guide-On Award and FSU Veteran challenge coin presented by the FSU Collegiate Veterans, for leading the way in support of student Veterans at FSU (*April 2014*)

The FSU Jon C. Dalton Service Award presented at FSU Greek Awards (*2013*)

Certificate of Appreciation and Seminole Battalion challenge coin presented by FSU Army ROTC (*2012*)

Conservative Political Action Conference (CPAC) *2012, Washington D.C.* (Main Stage Speaker). Speech: "*Why We STILL Hold These Truths.*" Winner of the first annual CPAC Essay Contest

Outstanding Youth Philanthropist presented by the Southwest Florida Community Foundation (*2009*)

SIGNÉ THOMAS

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