

## Signè Thomas's Menu of Webinar Topics (Spring 2020)

(Select a topic below, and I will create a webinar personalized for your own class of students!)

- **Economics:**
  - **Secondary Effects of Price Controls**
    - can easily be tied in to the current COVID-19 pandemic
  - **Secondary Effects of Occupational Licensing**
    - What is occupational licensing, and how is it different from certifications? Includes examples of occupational licensing and outlines secondary effects
  - **Real-World Unintended Consequences**
    - provides examples of unintended consequences of various policies in countries around the world
  - **The Economic Secret to Prosperity**
    - an overview about economic freedom and its impact on well-being measures
  - **How Does a Nation's Economic Institutions Impact a Woman's Well-being?**
    - a brief overview of economic institutions/economic freedom, with a focus on women's well-being and gender equality/inequality
  - **What Really Caused the 2008 Financial Crisis?**
    - overview of 4 main factors that together caused the Great Recession
  - **Keynes vs. Hayek**
    - What are the major differences between the philosophies of Keynes and Hayek?
  - **Who/What is the "Weaver of Dreams"?**
    - What ensures that the members of society coordinate with each other peacefully, when so many individuals have competing dreams / conflicting interests and thus a desire for resources to be used for different purposes/functions? This topic is about the knowledge, information, and signals conveyed by market prices.
  
- **Personal Finance:**
  - **Gaining a Realistic Idea of Future Income**
    - High school students often practice making a budget based on what they think they'll be making in a few years. But more often than not, their income expectations don't match up with reality for the occupation(s) in which they're interested. This topic covers how to gain a realistic idea of your future income, so that students aren't practicing their budgeting based on a false expectation of receiving a 6 figure salary straight out of high school/undergrad.
  - **Time Value of Money**
    - This topic is more technical and involves me walking the students through how to make time value of money calculations, in addition to an overview of the topic.
  - **Managing Your Credit**
    - What makes up your credit score? What are steps you can take to increase your credit score?
  - **Useful, Practical Info for Investing in Stocks**
    - How can you, an inexperienced individual when it comes to the stock market, beat the stock market experts/gurus? This topic covers the benefit of investing in an ETF or mutual fund that is indexed to a broad stock market index such as the S&P 500.
  - **The Most Powerful Force in the Universe, according to Einstein**
    - about compound interest; emphasizes the benefit of starting to invest *early*; includes website and excel file for students to be able to easily make retirement calculation predictions pertaining to their own future investments; also touches on the S&P 500 index
  - **Roth vs. Traditional IRAs**
    - Many people want to invest for retirement, but don't know where to start. What is the difference between a Roth vs. a Traditional IRA? When might you want to select one over the other?